



MINISTRY OF SHIPPING, MARITIME AFFAIRS AND THE AEGEAN



ΔΗΜΟΣ ΠΕΙΡΑΙΑ

Brussels/ Piraeus
D(2015)

Joint letter to European Maritime Stakeholders

Subject: Your involvement in European Maritime Day 2015

Dear Stakeholders,

We are happy to invite you to the next European Maritime Day Conference (EMD) which will be held in Piraeus on 28 and 29 May 2015. It is organised in partnership with the Greek Ministry of Shipping, Maritime Affairs and the Aegean and the city of Piraeus.

The 2015 edition of the European Maritime Day Conference will focus on the role of ports and coasts as gateways to maritime growth. The maritime community will address jobs creation, sustainability and competitiveness in these regions.



EMD 2015 will also host workshops, exhibitions, side events, business meetings and much more. We hereby invite you to get actively involved in the preparations of the European Maritime Day Conference. Various options are opened for you to organise a workshop, an event, hold an exhibition stand or simply network with other maritime stakeholders from around Europe.

Please read the attachment carefully and connect to our website to start your applications: http://ec.europa.eu/maritimeaffairs/maritimeday/index_en.htm. More information will be posted on our website in due course.

You can already put European Maritime Day 2015 in your agenda and share this information with your networks!

We look forward to celebrating European Maritime Day with you.

Yours sincerely,

 <p>LOWRI EVANS DIRECTOR GENERAL, DIRECTORATE GENERAL FOR MARITIME AFFAIRS AND FISHERIES</p>	 <p>YIANNIS MORALIS MAYOR OF THE CITY OF PIRAEUS</p>
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**Attachment to the Letter to Stakeholders
European Maritime Day 2015
How to get involved**

1) *You can apply to organise a workshop during the European Maritime Day Conference on the premises of Peace and Friendship Stadium in Piraeus.*

This year, the Stakeholders' workshops will be at the core of the Conference's programme, by integrating the work done within the workshops in the political sessions. The Conclusions of the Conference should pave the road towards the next edition of EMD.

Proposals will be subject to a **qualitative assessment** which takes into account the following criteria:

- The representativeness of your organisation(s) in terms of its European dimension;
- The way your workshop addresses maritime policy and Blue Growth in particular;
- The objectives of your workshop regarding the main theme of the Conference;
- The selected speakers

Applications must be submitted online **before 06/02/2015**

Only the proposals submitted before the deadline and via the online form will be taken into consideration.

You will be informed 4 weeks after the deadline if your proposal has been accepted.

Due to the increasing number of applications received each year, you are strongly advised to consult with your networks in advance to maximise the possible inputs from other stakeholders and build your proposal on an enlarged basis.

Should we receive too many applications for the number of meeting rooms available, as has been the case in previous years, we may propose a merger of your event with other proposals which follow a similar line to yours. In this case, you would be put in contact with the other applicant(s) and asked to work together on one workshop.

2) *You can apply to organise an exhibition during the European Maritime Day Conference on the premises of Peace and Friendship Stadium in Piraeus.*

The exhibition is an ideal place for stakeholders to meet, exchange experience and discuss the latest developments. We are looking to showcase strong innovative ideas and products linked to the Conference's main theme.

Interested stakeholders have the possibility to rent an exhibition booth during the two-day Conference. Applications for exhibition will be subject to a **qualitative assessment** which takes into account the following criteria:

- The representativeness of your organisation(s) in terms of its European dimension;
- The description of the project or products and their link to Blue Growth and the main themes of the Conference;
- How you organise your booth by showcasing projects or products and interacting with the public.

Applications must be submitted online **before 06/02/2015**

You will be informed two weeks after the deadline if your proposal has been accepted.

3) *You can apply to organise an event at national, regional and local level, in any of the EU Member State during the month of May 2015.*

A broad range of activities can be organised to show, promote, discuss and celebrate the added value of an integrated approach in addressing issues and policies related to the sea and coasts. You can organise events such as workshops, maritime projects and activities, open door days at ports, harbours, museums and aquaria, environmental actions, university or school projects.

Your proposal will be subject to a qualitative assessment, the main criterion being the contribution of the event to the goals of the Integrated Maritime Policy.

Applications must be submitted online **before 15/03/2015**

Only the proposals submitted before the deadline and via the online form will be taken into consideration.

You will be informed two weeks after the deadline if your proposal has been accepted.